G. R. S. 58]

Previous references.

1914-15.
(Education)

File No. 161 of 14.

Serial Nos. 5 & 6.

Later references.

Index 6-16-128.

GENERAL AND REVENUE SECRETARIAT.

P

Serial Nos. 5 & 6.

Part B for November, 1915.

SUBJECT.

Proposal for the Publication of a Children's Magazine in Kannada.

GPB—10,000—26-3-15

P. N. Sitaramaiya
23. 11. 1915.

No. C. 132.
10. 9. 15

G 1914-15

GENERAL AND REVENUE SECRETARIAT.

(Edn)

NOTES.

File No. 61-14

FILE HEADING.

Illustrated Children's Magazine

From

Secy. Edn. Committee (E. C.)

No. 2282/E.C Dated 16/17. 4. 15 Received 20. 4. 15

Diary No. 2568	Enclos.	Spare Copies.	Serial No. 5

BRIEF ABSTRACT OF LETTER.

Submits detailed proposals re publication of a Children's Magazine in Kannada (illustrated).

NOTES AND ORDERS.

4.5.17 In conveying their approval to start an illustrated magazine for boys and girls in Kannada, Govt. left it for the Edn. Committee to consider whether private enterprise was forthcoming

NOTES—First Sheet.

GPB—35,000—15

2

G. R. S. 12]

General and Revenue Secretariat.

Edn File No. 161 of 1914

Serial No.

undertake the work with reasonable aid from Govt. It is now seen that none of the applicants offered terms fit to be accepted. The Committee therefore think that the best course is to entrust the work to the Edn. Department under the direction of the D. G. of Edn.

2. The D. G. undertakes the publication on condition that an annual grant of Rs 3,000 is given to him with permission to utilise the sale proceeds, the matter being treated as purely private during the first year. How it should be treated from the second and succeeding years has not been stated.

3. Besides the grant of Rs 3,000 the Govt: are recommended to encourage the publication by means of purchasing about 2,500 copies of the Magazine which is equivalent to a sum of Rs 2,500/-, the annual ~~rate~~ subscription being calculated at Re 1, excluding postage

NOTE—Contn sheet.

GPB—25,000—22-3-15

General and Revenue Secretariat.

File No. 161 of 1914

Serial No.

4. The question of Govt: grant has now to be considered, in consultation with Br II.

Subd. for orders.

29/4 5 The original idea was to start such a magazine by private agency. It is now suggested that the work should be entrusted to the Edn. Deptt. To whom the P. G. of Edn. intends to entrust the work is not known. If 3000 Rs are given as a Govt. grant, how many copies of the magazine will be sent for free distribution to Edl. institutions is not stated.

Subd for orders

30/4/15

6 The cost to Govt. will be Rs 5,500 net a year.

Moreover, Govt will be laying itself open to the criticism that it is encroaching on the field of private initiative & enterprise

Secy

Hrs

30/4/15

8/ The scheme has to be treated as an experiment. Private effort is not

NOTE—Contn. sheet.

Serial No.

able at present to undertake the work. The D.G proposes to publish the magazine as a quasi departmental concern & if it succeeds can pay its way with a grant from fort & other help the concern may be made a purely private business.

9. In the early stages the organiser must have full discretion in the spending of the money.

Fdg. 1763 Offd

Br 4

CSB
30/4/15
Abd
30/4

Subd.
DMR
1-5-15

10 The proposed item of Exp^r is not of a very necessary character and may wait for some time until the financial situation improves.

1698

Deserv

Hy.
3/5

11 I agree with a/s Fin. Those who have worked at the scheme seem to have taken as their model "children's magazines" of England which are supported by the subscriptions of hundreds of thousands of readers. They do not seem to have considered the case of less ambitious but very good children's magazines which are

2568

5

G. R. S. 12]

General and Revenue Secretariat. | Eon File No. 161 of 1914

Serial No.

rem at considerable profit in other parts of India. Besides purchasing a certain number of copies for Govt schools no further state aid is justified in a case like this.

M
4/5

Por VI)
12
ER Submitted.

Bro
6/5

E&S Secy
13
1st member.

14 The Dy may be consulted
U.O.

Bro
8/5/15
Bro
10/5

13/5/15

15 Forwarded unofficially to the Inspector General of Education for favour of opinion

By order.

Bryanmonathum
14/5/15 Sr Secy.

16 Without a grant of Rs300 from Govt, it is hopeless to think of starting this language. If Govt are pleased to give a grant

E&A
W.O. 146-14
Dy. 17.5.15

No 87

NOTE—Contn. sheet.

Serial No.

a sum of Rs 3000 per annum for two years and give us an initial grant for expenditure, I shall be able to arrange for the publication of the magazine and the work will be entrusted to the teachers of the Training College at Mysore, who are held able to conduct a magazine of this kind. At the end of the first year, if the magazine becomes self-supporting, no grant will be asked for from Govt. I doubt however whether it can be made so at the end of the first year. Hence the guarantee for two years asked for. If Govt is not prepared to give any grant, the matter may I think, be dropped.

M. Shamaiah Rao
24 May 1915

17
Submit orders.
Secy
18 1st June

Abn
25/5

A
24/5/15
Abn
26/5

NOTE—Contn. sheet.

7

General and Revenue Secretariat. | Edn File No. 161 of 191 .

Serial No.

19. Though the subject was considered and passed both at the Conference and the Ed: Committee, I am of opinion that its importance has been exaggerated. I am inclined to agree with the views of the Hl: Secretary. If Govt. considers economy essential in the present position of affairs the subject may be dropped for the present. If however a sum of Rs 3000/- can be spared, the proposal may be tried for two years.

7696
5.6.15

Dewan

2/6/15

Place before Dewan

20/7/15

The Education Committee might consider the feasibility of entrusting the work to a private agency, Government undertaking to give a subsidy at a specified rate for every copy sold. This method appears to be better than to run the journal as a Government publication.

NOTE—Contn. sheet.

Please

8

G. R. S. 12]

General and Revenue Secretariat.

Edn. File No. 161 of 1914.

Serial No.

Please bring up informally at the next Council meeting.

4.9.15

? Send Copy for favour of consideration as a member of Council

CS

No time for consideration. Please treat this as a Suppl. subject

Secy 6/9

Recd 6/9/15

6/9/15

NOTE—Contn. sheet.

GPB—25,000—30-4-15

GPB 1,000- 19 -13

Gon 161-14

9

Extract from the Proceedings of the 360th Meeting of the Council of His Highness the Maharaja, held at Bangalore on the 8th September 1915.

12. SUBJECT. - (Outside the Schedule).

Proposals for the publication of a Children's Magazine in Kannada.

OPINION OF THE COUNCIL.

Government may sanction a reasonable grant if private agency comes forward to undertake the work.

Sd. M. Visvesvaraya.
Dewan of Mysore

" Extract "

D. M. Narasimha Rao
Secretary to Government,
General Department.

2568

(10

G. R. S. 12]

General and Revenue Secretariat.

Eon File No. 161 of 1914

Serial No.

Extract from the Proceedings of the Council is put up.

Forwarded with compliments to the Secretary to Government, Depts. of Education & Agri. for favour of necessary further action.

By Order,

D. M. Narasingha Rao, 18/9

Secretary to Government,
General Department.

Please put up a Draft for D.S.N in accordance with the Council Resn

With D.S.N

Dewan

A
15/21-9
20/9/15

Rec 2R

D S N
Pl put up
Ug

1586
21-9-15

Urge the draft in the file approved by the Dist Members
20/9 Ug

NOTE—Contn. sheet.

W D. 135—GPB—200—29-7-15

Eon 161-14

2568

Record of Cases submitted for the Orders of His Highness the Maharaja.

No. 4301
23.9.15

Subject.

Proposals for the publication of Children's Magazine in Kannada.

281

Order.

25/9/15

25.9.15

8/10/15

1/10/15

4/10

B

Eon 161 + 12

Submitted to His Highness.

With a view to start an illustrated Children's Magazine in Kannada for the use of boys and girls, agreeably to the resolution of the Economic Conference at the Birthday Session of the year 1914, the Education Committee issued an advertisement inviting applications.

2. None of the applicants having offered terms of a reasonable character, the Committee consider that the best course is to entrust the work to the Education Department under the direction of the Inspector General of Education with an annual grant of Rs.3,000 for two years.

3. The Financial Secretary is not in favour of the proposal and thinks that except the purchase of a certain number of copies for Government Schools no further State aid is justified. The First Member agrees in this view, but has no objection to try the proposal for two years if a sum of Rs.3,000 could be spared.

4. The Council are of opinion that Government may sanction a reasonable grant if any private agency comes forward to undertake the work.

5. The recommendation of the Council may be approved.

M. Vishwesvaraya

23rd Septr 1915

G. R. S. 12]

General and Revenue Secretariat.

Gon File No. 161 of 1914

Serial No.

0

To The Secretary Education Committee
" " " Economic Conference.
" " I. Cy. of Education.
no. 1569-71. d 30. 9. 1915

Govt. does not consider it advisible to run the magazine as a Govt publication but, however, we pleased inform that if a private agenency comes forward to undertake the work it will be reasonably helped

NOTE—Contn. sheet.

GPB—25,000—30 4 15.

GPB—1,000—20-7-14

No. 2282 Educ (2)
E. C.

MYSORE ECONOMIC CONFERENCE.

Dated Bangalore 16.4.1915

DIARY No. 1768

10-10
SEC Edn
7 16-4-14
45

FROM

The Secretary,
Education Committee.

THE MYSORE ECONOMIC CONFERENCE BANGALORE
No. 2108
Date 19.4.15
Confidential Office

To

C.S. Balasundaram Iyer, Esq., B.A.,
Secretary to Government, Departments of Education & Agriculture
Bangalore.

SIR.

With reference to Government Order No.2345-6/Edn.~~64~~-14-4 dated the 6th January 1915 approving of the draft advertisement regarding the publication of a Children's Magazine in Kannada and calling for a scheme and detailed proposals in the matter of a grant of Rs.3,000/- as recommended by the Committee for the purpose, I am directed to state that the advertisement was published in three successive issues of the Mysore Gazette beginning with the No.dated the 18th February 1915 and also in the Madras Mail dated the 16th March 1915 and 17th March 1915.

The applications received in response were examined at the meeting of the Committee held on 20th March 1915 and it was found that none of the applicants offered terms fit to be accepted. After consideration of various suggestions made during the meeting, it was thought that the best course was to entrust the work to the Education Department under the direction of the Inspector-General of Education.

I

I am to submit herewith therefore for orders of - - - Government a copy of the resolution passed on the subject as well as a copy of the note by the Inspector-General of - - - Education.

I have the honour to be,

Sir,

Your most obedient servant,

C. Kirkwood

S e c r e t a r y.

J.H

Extracts from the proceedings of the 30th meeting of the Education Committee held on 20th March 1915.

(10) Publication of Children's Magazine in Kannada.

The applications received in response to the advertisement published in the Mysore Gazette were examined and the terms specified by none of them were found satisfactory. The - - - Secretary to the Committee suggested that the matter could be better entrusted to the Inspector-General of Education as he had the advantage of having the Training College and men who would write to suit the tastes of the children. The Inspector-General of Education consented to this on condition that an annual grant of Rs.3,000/- was ~~to be~~ given to him with permission to utilize the sale proceeds, the matter being treated as purely private during the first year.

It was thought therefore that the best course seemed to be to entrust the work to the Education Department under the direction of the Inspector-General of Education.

'Copy'

C. Krishna Rao

Secretary, Education Committee.

54.

Note on Children's Magazine in Kannada.

A Children's Magazine is, no doubt, a great necessity, but it can be better conducted through private enterprise than otherwise. Though it may be admitted that in the present condition of our - - - country, Government aid is needed to supply the necessary impulse and to sustain the enterprise during the first few years there is no - - reason why a cheap but well conducted magazine of the kind should not become a thorough success and bring in great profit to the - - - conductors after a few years.

In order to ensure the success of this enterprise and enable it to become self-supporting as early as possible, it is very essential to see that the annual subscription should not be more than a - - - rupee (excluding postage), so as to be within the reach of men with limited means. It is also necessary that the magazine should be got up in an attractive style both in regard to manner and matter so that its readers - young as well as old - may be eagerly looking forward to the successive issues of the Journal.

The Government cannot undertake to supply the 'matter' for the magazine, but they may permit teachers and others in Government - - service to contribute articles to it. Seeing that such magazines for the young as Boys' Own Paper, Girls' Own Paper, Chums, Little Folks, Little Paper, Leisure Hours and Children's Magazine and - - - Children's Encyclopaedia can supply enough materials for the - - - journal in Kannada, I am sure that a regular supply of articles would be forthcoming, provided that approved contributions are - - - decently paid for according to a well-regulated scale. The Government may encourage the publication by means of purchasing about - - 2500 copies of the magazine for distribution among the several schools of the State.

Sd. M. Shama Rao,

1.2.1915

Inspector-General of Education.

'Copy'

C. Krishna Rao

Secretary, Education Committee.

THE MYSORE ECONOMIC CONFERENCE EDUCATION COMMITTEE.

ADVERTISEMENT

Applications are invited from persons who wish to undertake the publication of an illustrated children's magazine in Kannada, on the lines indicated below.—

(1) The magazine should be of large octavo size.
(2) The magazine should contain 32 pages.
(3) The minimum number of illustrations to be employed should be eight of which one should be coloured.
(4) The illustrations used should not be less than half page.

2. The headings given below indicate to some extent the nature of the contents of the proposed magazine:—

(1) Short stories.
(2) Nature study, (*a*) animal life, (*b*) plant life, etc.
(3) Sanitation.
(4) Scientific facts and discoveries.
(5) Biography and Historical incidents
(6) Description of countries and travel.
(7) Short discourses in the form of epistles or addresses.
(8) Cullings from great authors.
(9) Prize competition

3 Paper and sample matter, etc., should be sent for inspection to the undersigned.

4 The terms on which the work will be undertaken should be clearly stated

5. The lease will extend over a period of two years in the first instance.

6 Further particulars can be had from the Secretary, Education Committee, Mysore Economic Conference.

C. KRISHNA RAU,
Secretary.

Grant to an illustrated Children's Magazine

G.R.S. 28] 2819

Edn File No. 161-14
Serial No 6

Diary No. of letter replied to 2368

Proceedings of the Government of His Highness the Maharaja of Mysore

GENERAL AND REVENUE SECRETARIAT.
( )

READ—

, *the* 191

G.O. No. 23465-6/Edn 161-14-4 dt 6 Jany 1915 approving the issue of a draft advertisement

Date of issue 30 9. 15.

Signed by Sri K. Subba Rao

~~ORDER THEREON.—No.~~

inviting applications from persons willing to undertake the publication of an illustrated Children's Magazine

over

SUBJECT.

in Kanara, on ~~the~~ certain lines indicated.

(3) Letter No. 2282/EC. dated the 16th April is from the Leg. Edn. Committee informing that none of the applicants who came forward offered terms fit to be accepted, and forwarding, consequently, for the orders of Govt. copy of a res^n of the Committee recommending that the publication of the magazine might be entrusted to the Edn. depart. under the direction of the D. G. of Edn. Subject to the condition of a grant of Rs 3,000 being given to that officer with permission to utilize the sale proceeds, ~~the matter being treated as purely private during the first year.~~

Orders for 1869-71.

The D. G. of Edn. who was

in Kannada, on ~~the~~ certain lines indicated.

(3) Letter No. 2282/EC. dated the 16th April is from the Leg. Edn. Committee informing that none of the applicants who came forward offered terms fit to be accepted and forwarding, consequently, for the orders of Govt. copy of a res^n of the Committee recommending that the publication of the Magazine might be entrusted to the Edn. depart. under the direction of the D. G. of Edn. subject to the condition of a grant of Rs 3,000 being given to that officer with permission to utilize the sale proceeds, ~~the matter being treated as purely private during the first year.~~

Orders ....

The D. G. of Edn. who was

G. R. S. 27]

GENERAL AND REVENUE SECRETARIAT.

(*Continuation sheet draft form.*)

on the lines indicated

[Subject to approval]

2 — 8

in the matter Council ~~the Offr to the matter~~ is of opinion that unless a grant of Rs 3000 p. a. could be guaranteed by Govt. for a period of two years it is not possible to start the Magazine. Govt. have duly considered the proposal and are of opinion that it is not advisable to run the magazine as a Govt: publication. They will ~~are~~, however, be ~~therefore~~ pleased to sanction a reasonable grant if a private agency come forward to undertake the work. The ~~Secy.~~ Edn Com: might ~~should~~, ~~in consultation with the Engg Con~~ submit a ~~report~~ recommendation to Govt. ~~after~~ if such an

9

~~agency is secured~~
~~is secured f~~ offer is
received for consideration.

Secy. Ex Ct

M 13

17/9/15

To the Secy. Eon. Com.

Secy. E. Compn.

Secretary Eon.

Copied by
[illegible]
[illegible]